

## Quality Assurance System for Tour Operator

ODAKYU Travel Co., Ltd. was certified “the Quality Assurance System for Tour Operator” given by Japan Association of Travel Agents (Chairman: Jungo Kikuma, Headquarter placed in Chiyoda-ku, Tokyo, referred to as JATA).

Currently, we have English, Korean, Traditional Chinese, and simplified Chinese pages to accept foreign visitors to Japan.

We will make every effort to meet customers’ expectations and improve our customer service.

### **What is the Quality Assurance System for Tour Operators?**

This Quality Assurance System assesses quality in the tour operator industry in three categories—corporate governance, service quality and CSR—and seeks to certify exemplary enterprises.

Through the Quality Assurance System we hope to provide travelers to Japan with safe, worry-free, quality trips they can enjoy and make it easier for certified enterprises to appeal to customers. And by increasing the number of certified enterprises we also hope to raise quality across the industry, leading to more travelers visiting Japan and more repeat visitors.

Quality Assurance System for Tour Operator:

<http://en.tour-quality.jp/index.html>